AMENDMENTS TO THE CLAIMS

1. (Currently amended) An information processing apparatus, comprising:

an information receiving unit receiving desired information together with advertisement data related to the desired information supplied from outside;

processing means for executing a prescribed process on said desired information received by said information receiving unit; and

advertisement presenting means for presenting, when said prescribed process is executed by said processing means, an advertisement based on said advertisement data received by said information receiving unit, wherein

said information receiving unit includes

a storage medium mounting unit to which ~~an~~ a nonvolatile information storage medium storing in advance said desired information and said advertisement data is detachably mounted, and

a storage medium reading unit reading said desired information together with the advertisement data related to the desired information, from said information storage medium mounted on said storage medium mounting unit.

Claim 2 (Cancelled).

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3. (Original) The information processing apparatus according to claim 1, wherein

said desired information includes additional data corresponding to a type to be added as an object of said prescribed process by said processing·means.

4. (Original) The information processing apparatus according to claim 1, wherein

said information receiving unit has

a communication unit for communication with the outside through a communication path, and

receiving means for receiving, through said communication unit, said externally transmitted desired information and said advertisement data related to the desired information.

5. (Original) The information processing apparatus according to claim 4, wherein

said information receiving unit includes

additional data specifying means for specifying type of said additional data, based on execution result of said prescribed process by said processing means,

additional data requesting means for transmitting to the outside through said communication unit an acquisition for said additional data corresponding to the type specified by said

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additional data specifying means, and

data receiving means for receiving from the outside through said communication unit, said advertisement data and said additional data of the type corresponding to said acquisition request transmitted by said additional data requesting means.

6. (Original) The information processing apparatus according to claim 5, wherein

said acquisition request includes advertisement specifying data for specifying said advertisement data, and

said data receiving means receives said advertisement data specified by said advertisement specifying data included in said acquisition request transmitted by said additional data requesting means.

7. (Original) The information processing apparatus according to claim 1, wherein

said information processing apparatus is portable.

8. (Currently amended) A communication apparatus, comprising:

a communication unit communicating with an external information supplying unit through a communication path;

receiving means receiving, through said communication unit, externally transmitted desired information for executing a

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prescribed process, and advertisement data related to the desired information;

a storage medium mounting unit on which a nonvolatile storage medium is detachably mounted; and

a storage medium writing unit writing said desired information and said advertisement data received by said receiving means to said nonvolatile storage medium mounted on said storage medium mounting unit.

9. (Currently amended) The communication apparatus according to claim 8, wherein

said nonvolatile storage medium stores in advance information specifying data for specifying said desired information and advertisement specifying data for specifying said advertisement data;

said communication apparatus further comprising:

reading means for reading said information specifying data and said advertisement specifying data from said nonvolatile storage medium mounted on said storage medium mounting unit; and

request transmitting means for transmitting, through said communication unit, an acquisition request for said desired information and said advertisement data, using said information specifying data and said advertisement specifying data read by said reading means; wherein

said receiving means receives said desired information and said advertisement data specified by said information specifying data and said advertisement specifying data transmitted by said request transmitting means.

10. (Currently amended) The communication apparatus according to claim 8, wherein

said nonvolatile storage medium stores in advance connection destination data for specifying and connecting to said external information supplying unit; and

said communication unit communicates with said external information supplying unit based on said connection destination data stored in said nonvolatile storage medium mounted on said storage medium mounting unit.

11. (Original) The communication apparatus according to claim 8, wherein

said desired information includes additional data to be added as an object of said prescribed process.

12. (Currently amended) An information processing terminal, comprising:

a nonvolatile storage medium storing desired information and advertisement data related to the desired information,

a storage medium reading unit reading said desired information and said advertisement data from said <u>nonvolatile</u> storage medium;

processing means for executing a prescribed process on said desired information read by said storage medium reading unit; and

advertisement presenting means for presenting said advertisement data read by said storage medium reading unit when a request to execute said prescribed process is received by said processing means, and allowing said processing means to execute the prescribed process after presenting said advertisement data and receiving an input from a user.

13. (Currently amended) The information processing terminal according to claim 12, further comprising

a storage medium mounting unit to which said <u>nonvolatile</u> storage medium is detachably mounted; wherein

said storage medium reading unit performs reading of said <u>nonvolatile</u> storage medium mounted on said storage medium mounting unit.

14. (Original) The information processing terminal according to claim 12, wherein

said desired information includes additional data corresponding to a type to be added as an object of said prescribed process by said processing·means.

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15. (Original) The information processing terminal according to claim 14, wherein

the type of said additional data is specified based on execution result of said prescribed process by said processing means.

16. (Original) The information processing terminal according to claim 12, wherein

said information processing apparatus is portable.

Claims 17-33 (Cancelled).

34. (Previously presented) An information processing apparatus, comprising:

an information receiving unit for receiving executable program data and advertisement data from an external source;

a processor for executing program data; and

an advertisement presenting unit for presenting an advertisement based on advertisement data and, after presenting the advertisement, requiring an input from a user before allowing the processor to execute program data.

35. (Previously presented) The information processing

apparatus of claim 34 including:

a storage medium mounting unit;

an information storage medium storing executable program data and advertisement data mounted on the storing medium mounting unit; and

a storage medium reading unit operably connected to the processor reading executable program data and advertisement data from said storage medium.

36. (Previously presented) The information processing unit of claim 35 wherein said receiving unit comprises a communications unit communicating to the external source a request for an update to the executable program data and receiving the update to the executable program data and new advertising data.

37. (Previously presented) An information processing apparatus, comprising:

a processor;

an information storage medium storing executable program data and advertisement data operably connected to said processor;

an information receiving unit for receiving updates to said executable program data and advertisement data from an external source and updating the executable program data and advertisement data based on said updates; and

an advertisement presenting unit for presenting an advertisement based on advertisement data stored in said information storage medium and, after presenting the advertisement, requiring an input from a user before allowing the processor to execute the program data stored on said information storage medium.

38. (Previously presented) The information processing apparatus of claim 37 wherein said advertising data is related to said executable program data.

39. (Currently amended) A method of presenting advertising data comprising the steps of:

providing a processor operably connected to a display;

providing an information storage medium storing executable program data and advertising data;

operably connecting an the information storage medium storing executable program data and advertisement data to the processor;

when a request to execute the executable program is received by the processor, displaying an advertisement based on the advertisement data;

requiring a user input after displaying the advertisement before executing the executable program;

when the user input is received, executing the executable program;

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requesting an update to the executable program from an external source;

receiving an update to the executable program and updated advertising data; and

updating the executable program and advertising information on the information storage medium with the received update.